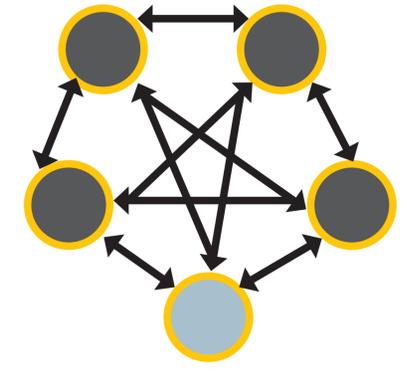
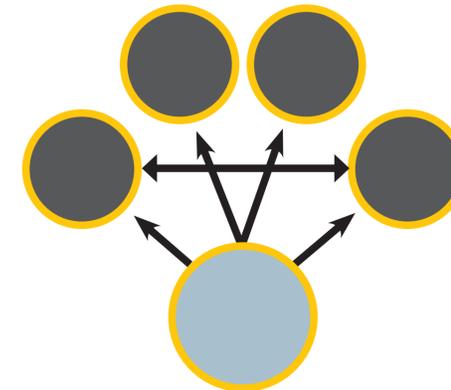
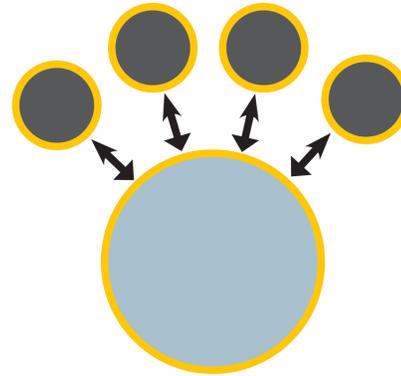
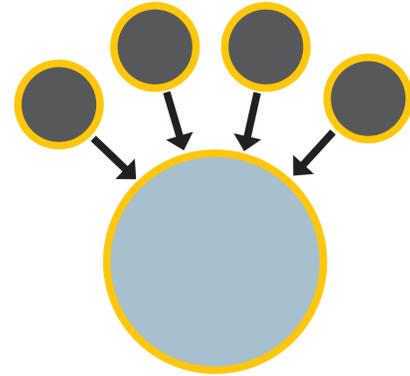
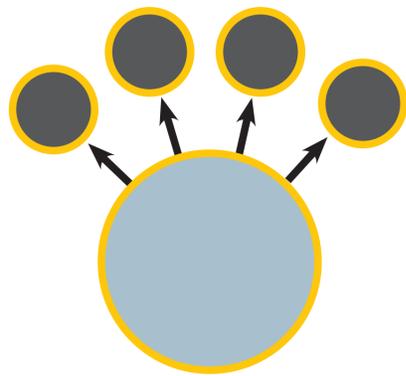


Making Sense of Engagement and Participation

(Adapted International Association of Public Participation IAP2 Spectrum)

Increasing impact on the decision



Inform

Consult

Involve

Collaborate

Empower

Participation purpose

To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions

To obtain public feedback on analysis, alternatives, and/or decisions

To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered

To partner with the public in each aspect of the decision, including the developing of alternatives and the identification of the preferred solution

To place final decision-making in the hands of the public

Promise to the public

We will keep you informed

We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input has influenced the decision

We will work with you to ensure your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision

We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible

We will implement what you decide

Method examples

- Media releases
- Info websites
- Fact sheets
- Posters
- Brochures
- Letter
- Video

- Surveys
- Focus groups
- Public meetings and workshops
- Online feedback and discussion

- Multi-stakeholder forums
- Advisory panels
- Workshops
- Consultative committees

- Multi-stakeholder initiatives
- Partnerships
- Reference groups

- Integration of stakeholders into governance
- Citizen juries

Co-design brings people in as design partners with roles in information sharing, project planning, design and decision-making

(2017 Future Social Service Institute: 'what is co-design')